

**iab southeast asia : singapore
chapter
member application form
2016**



IAB South East Asia: Singapore Chapter - Membership application

Thank you for your interest in joining the Interactive Advertising Bureau (IAB) SEA, Singapore Chapter Ltd.

The following shall constitute a full agreement ("Agreement") between the company named below ("Company") and the Interactive Advertising Bureau Singapore Chapter ("IAB")

Membership is subject to approval by the IAB Leadership Council.

Membership dues are on a 12 monthly rolling basis from the date of joining the Association. Membership will automatically renew annually. To cancel membership you must provide thirty (30) days notice in writing. In the event of membership cancellation by Company, or suspension or termination of membership (see By-Laws), dues shall be non-refundable, in whole or in part.

By becoming a member of the IAB, Company expressly consents and agrees that all rights in intellectual property created or modified, in whole or in part, by a member Company's representative to the IAB while engaged in IAB activities shall be owned solely by the IAB. The member Company herein assigns all right, title and interest in all such intellectual property to the IAB, and agrees to take all reasonable measures to perfect such rights in the IAB.

Company agrees to remit payment:

Membership (please check one box) [For guidance please see appendix 2]			
TYPE	CLASSIFICATION	ANNUAL FEES	✓
Full member	General Membership: Premium Member 2016	S\$30,000	
	General Membership: Ordinary Member 2016	S\$5,000	
	General Membership: Start up/ Small Enterprise Member 2016	S\$2,500	

I hereby confirm that I have read, understood and will abide by the following documents (please check boxes):

Membership	
IAB Singapore By-Laws	
IAB Singapore Membership Rules	

By signing below, I represent and warrant, on behalf of the company listed below that I have the right and authority to enter into this Agreement and perform its obligations.

Company		URL		Stamp (where available)
Printed Name		Title		
Authorized Signature		Date		

Appendix 1: Company Contact Details

Executive Contact Information (senior most executive stakeholder)

First Name		Last Name		Title	
Telephone		Email			
Address 1					
Address 2					
City					
State					
Zip Code					
Country					

Primary Contact Information (Day to day 'owner' of IAB relationship)

First Name		Last Name		Title	
Telephone		Email			
Address 1					
Address 2					
City					
State					
Zip Code					
Country					

Billing Contact Information

First Name		Last Name		Title	
Telephone		Email			
Address 1					
Address 2					
City					
State					
Zip Code					
Country					

Appendix 2: Membership Eligibility

The IAB membership levels reflect different degrees of organisational responsibility and membership benefits.

MEMBERSHIP CATEGORIES

TYPE	CLASSIFICATION
GENERAL	A. Premium
	B. Ordinary
	C. Start up/ small enterprise

GENERAL MEMBERSHIP

General Membership is open to any company or organisation that is involved in the monetization of interactive advertising.

A. PREMIUM LEVEL

Three, Premium-level memberships will be open in each year to all companies that qualify as General Members *and with a guaranteed seat on the Leadership Council*. Premium-level members will also be entitled to the full range of membership entitlements.

B. GENERAL LEVEL

General level membership will be open to all companies. General members will be entitled to the full range of membership entitlements.

C. START UP/ SMALL ENTERPRISE LEVEL

Start up/ small enterprise level will be open to companies that meet **all** the following criteria.

- 1) Companies with a paid up capital of less than S\$1 Million.
- 2) Companies with revenue of less than S\$1 Million.

Companies who are applying for this level of membership should provide the following supporting documents:

- 1) ACRA Biz File stating the Paid Up Capital of the company.
- 2) Statement by auditor, confirming at the most recent annual revenue was less than S\$1 Million.

Companies in the Start Up/Small Co membership level will be entitled to all the to the full range of membership entitlements *except* the right to stand for elections to the Leadership Council.